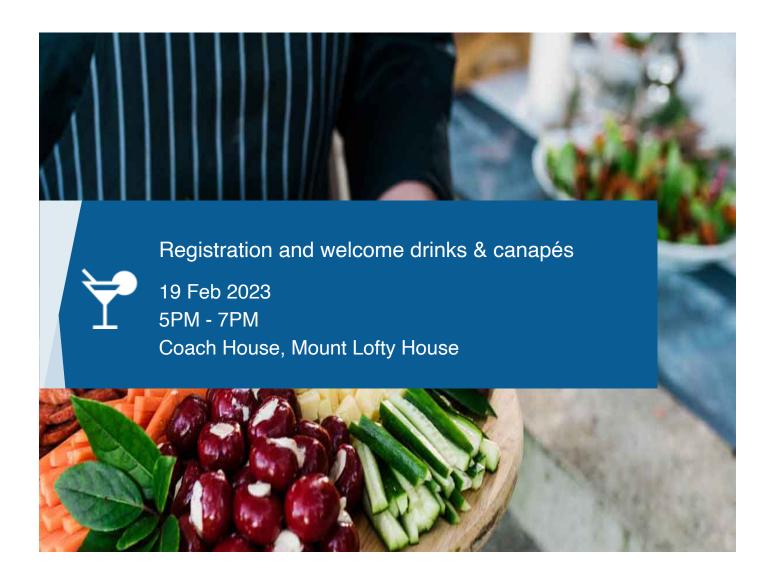# Forest Grove
Data-Driven Decision Making

2023
CUSTOMER CONFERENCE

Optimising technology to unlock insights that drive better business decisions

19 - 21 FEBRUARY 2023

MOUNT LOFTY HOUSE, ADELAIDE HILLS

1 Mawson Dr, Crafers SA 5152

Registration and welcome drinks & canapés

19 Feb 2023
5PM - 7PM
Coach House, Mount Lofty House

Join us on Sunday, 19th Feb 2023, at Coach House (*21) for a wonderful evening of food, drinks and networking. We will kick off the evening with conference registration, where you will receive your Forest Grove 2023 Customer Conference bag filled with goodies, training materials, a conference booklet and more.

Registration & welcome drinks & canapés: 5PM - 7PM
Venue: Coach House, Mount Lofty House (*21)

Conference Agenda

Day 1 | Feb 20, 2023

Time	Session

Both sessions to be held in Piccadilly Panorama (*12)

09:00 - 09:30	[D1S1] Welcome & introductions by Murray Westphal - Managing Director, Forest Grove
09:30 - 10:10	[D1S2] Expanding data & financial literacy within your organisation by Rhys Meakins - Head of Strategy & Technology, MLG Oz
10:10 - 10:30	Refreshment break

	Stream 1 in Piccadilly Panorama (*12)	Stream 2 in Coach House (*21)
10:30 - 12:00	[D1S3.1] Prophix funtionality & business value - today & tomorrow by Pako Chan - Program Manager, Prophix	[D1S3.2] KNIME functionality & value - today & tomorrow by Vincenzo Tursi - Partner Director, KNIME
12:00 - 12:30	[D1S4.1] Connected Services: Integrating data sources for consistent access & delivery by Ross Gaskell - Director, Forest Grove	[D1S4.2] KNIME workflow building, governance & deployment by Forest Grove Analytics Manager, Angus Veitch & Senior Technical Consultant, Willem Lottering
12:30 - 13:30	Lunch at Martha's Hardy Kitchen (*11)	
13:30 - 15:00	[D1S5.1] Prophix training: Dashboard Studio - creating meaningful visualisations by Forest Grove Consultants, Harsha Mudiyanselage and Sanjeev Ramasubramanian	[D1S5.2] KNIME training: Learn how to gain more value from your KNIME investment by Forest Grove Analytics Manager, Angus Veitch & Senior Technical Consultant, Willem Lottering
15:00 - 15:15	Refreshment break	

Both sessions to be held in Piccadilly Panorama (*12)

15:15 - 16:00	[D1S6] Building bespoke analytical business applications - fast, efficient, and at your fingertips by Forest Grove Strategy & Growth Executive, Betsy Westphal Senior Technical Consultant, Willem Lottering & Consultant, Rebecca Tung
16:00 - 16:30	[D1S7] Visualisation & storytelling: using Power BI & Tableau to build engaging, meaningful dashboards by Tommy Harstrom - Analytics Director, Forest Grove
16:30 - 17:30	Mt Lofty House wine-tasting tour at Piccadilly Lawn
17:30 - 19:00	Break
19:00	Networking drinks & dinner at Martha's Hardy Kitchen (*11)

Day 2 | Feb 21, 2023

Time	Session
07:30 - 08:30	[D2S0] Aged, disability and community care breakfast - Learn & share - facilitated by Kim O'Connor - FP&A Delivery Manager West Coast, Forest Grove in Coach House (*21)
08:30 - 09:00	Break

*All 3 sessions to be held in Piccadilly Panorama (*12)*

Time	Session
09:00 - 09:05	[D2S1] Day 2 welcome & commencement by Ross Gaskell - Director, Forest Grove
09:05 - 09:45	[D2S2] Driving innovation through data and IOT: converging digital and physical worlds to unlock operational efficiencies by Adam Schindhelm - CEO, LX Group
09:45 - 10:15	[D2S3] Unconventional data sources: unlocking insight gold from forgotten sources (images & PDF extraction) Forest Grove Analytics Manager, Angus Veitch & Marketing Manager, Akanksha Sinha
10:15 - 10:35	Refreshment break

	Stream 1 in Piccadilly Panorama (*12)	Stream 2 in Coach House (*21)
10:35 - 11:05	[D2S4.1] Right of use assets (ROU modelling by Forest Grove Delivery Manager, Paul Korejcik and FP&A Consultant, Shane Sturtridge	[D2S4.2] KNIME Fundamentals Expansion Training by Forest Grove Analytics Manager, Angus Veitch & Senior Technical Consultant, Willem Lottering
11:05 - 11:50	[D2S5.1] Prophix Training: Forecasting Best Practices by Jacqui Phillips - FP&A Senior Consultant, Forest Grove	
11:50 - 12:30	[D2S5.1a] Prophix Q&A jointly facilitated by Prophix and Forest Grove	[D2S5.2] KNIME Q&A jointly facilitated by KNIME and Forest Grove
12:30 - 13:30	Lunch at Martha's Hardy Kitchen (*11)	

*All 4 sessions to be held in Piccadilly Panorama (*12)*

Time	Session
13:30 - 14:00	[D2S6] Customer panel interview - FP&A & data professionals across industries facilitated by Carys Adams - Account Executive, Forest Grove
14:00 - 14:45	[D2S7] Predictive modelling & machine learning by Jérôme Treboux - International Data Expert
14:45 - 15:15	[D2S8] From spreadsheets to workflows by Clint Bowron - Information and Systems Architect, Royal Flying Doctor Service
15:15 - 15:30	[D2S9] Closing remarks by Murray Westphal - Managing Director, Forest Grove
15:30	Pack up, refreshments & conference conclusion