

Optimising technology to unlock insights that drive better business decisions

## Forest Grove Customer Conference 2023

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Optimising technology to unlock insights that drive better business decisions

# [D2S8] From spreadsheets to workflows

#### Presented by:

Clint Bowron - Information and Systems Architect, Royal Flying Doctor Service

#### About the session:

Innovative multi-data source use of KNIME technology is common throughout the Forest Grove customer base. The team at Royal Flying Doctor Service Western Australia has used KNIME to transition paper and Excel-based processing using the KNIME Web Portal workflow and ETL functionality. The functionality also combines data extracted from banking and unique applications within the business, saving considerable time and manual resources. Information and Systems Architect Clint Bowron will present how his team at RFDS has been applying KNIME throughout their business with outstanding success.

## Royal Flying Doctor Service



We are a 94 year old charity that deeply cares about our patients and communities throughout WA.

We have a team of medical clinicians and pilots who are committed to providing the finest care to the furthest corner of WA.

#### We provide

- Fast, free, and efficient emergency retrievals
- GP health clinics
- Dentistry
- Telehealth
- Medical chests



#### Our Vital Statistics

#### In 2022



9,465

patients retrieved

That's 26 patients transferred a day



8.5 million

kilometres flown

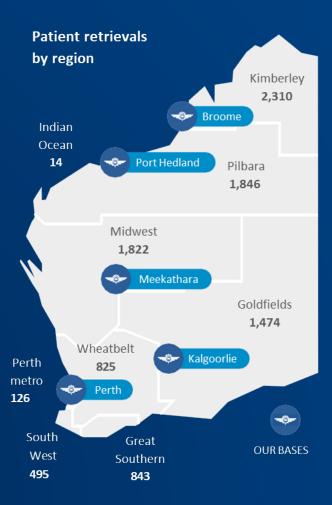
The same distance as 2,583 flights from Perth to Sydney!



16,375

landings

That's over 44 every day



Most common reasons for patient retrievals



Injuries (e.g. vehicle and
work accidents, fractures,
lacerations, snake bites)



 $2^{\text{ Circulatory}}_{\text{(e.g. heart attack, stroke)}}$ 



3 Digestive (e.g. ulcers, hernia)



Unknown signs and 4 symptoms requiring investigation



Respiratory

5 (e.g. pneumonia, COVID-19)



6 Pregnancy, childbirth and newborns



## Helping the Giving Team

#### **Upgrading the Fundraising Platform**

- Decommission 30 year old System
- Upgrade to Cloud Based System
- Streamline processes
- Integrate with Finance



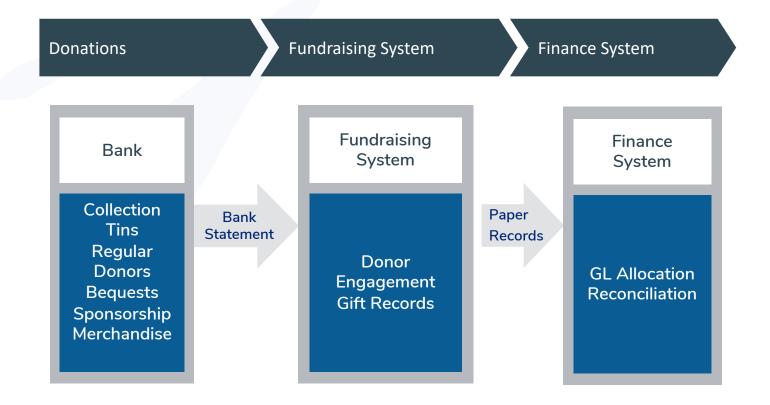






#### Gift Data Flow

- Initial Task Automate process to transform Gift Records and upload to Finance System
- Extract and Transform Data from Fundraising System
- Upload to Finance System



#### Challenges

• The previous paper process provided Bank Statement data (transactions) alongside Gift data

Donation Gift/Batch to Bank Statement record mapping only exists on excel file

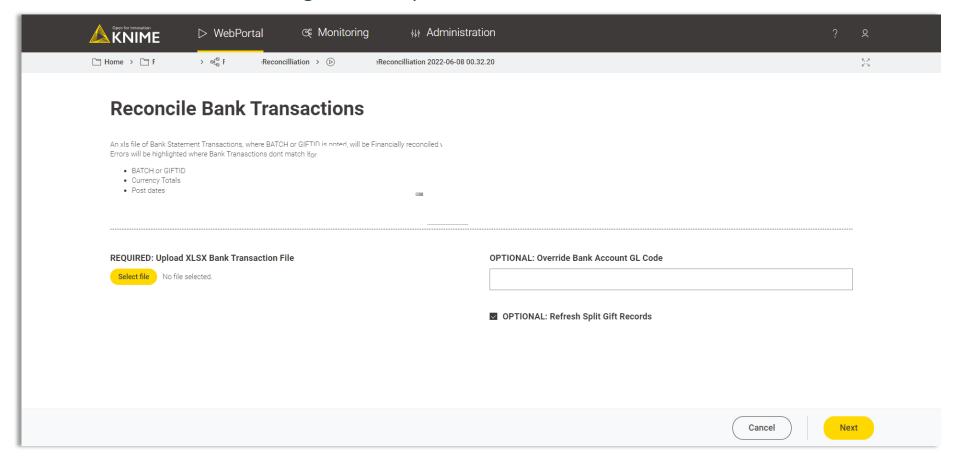
| 4   | A          | В           | C | D  | E          | Н         | 1  |
|-----|------------|-------------|---|----|------------|-----------|--|
| 1   | Date       | Description |   | DB | CR         | ватсн     | GIFT ID - For one-off<br>gift(s) without batch |
| 143 | 14/04/2022 | <u>S</u> .  |   |    | \$290.65   | 2022-363  |  |
| 44  | 14/04/2022 | R           |   |    | \$10.00    | 2022-363  |  |
| 45  | 14/04/2022 | R           |   |    | \$10.00    | 2022-363  |  |
| 46  | 14/04/2022 | S.          |   |    | \$20.00    | 2022-363  |  |
| 47  | 14/04/2022 | <u>N</u>    |   |    | \$40.00    | 2022-363  |  |
| 48  | 14/04/2022 | S.          |   |    | \$4.00     | 2022-363  |  |
| 49  | 14/04/2022 | B VHtFdVJ   |   |    | \$250.16   | 2022-341, | 79273  |
| 50  | 14/04/2022 | G UuTn7XE   |   |    | \$8,813.91 | 2022-366  |  |
| 51  | 14/04/2022 | S WA        |   |    | \$1,020.00 | 2022-363  |  |
| 52  | 14/04/2022 | N 1Apr      |   |    | \$34.30    | 2022-363  |  |
| 53  | 14/04/2022 | F           |   |    | \$75.35    | 2022-363  |  |
| 54  | 14/04/2022 | 2 GIVING    |   |    | \$100.00   | 2022-363  |  |
| 55  | 19/04/2022 | R EMNT      |   |    | \$55.00    | 2022-368  |  |
| 56  | 19/04/2022 | V           |   |    | \$13.10    | 2022-368  |  |
| 57  | 19/04/2022 | V           |   |    | \$96.10    | 2022-368  |  |
| 58  | 19/04/2022 | V           |   |    | \$17.80    | 2022-368  |  |
| 55  | 19/04/2022 | V           |   |    | \$19.70    | 2022-368  |  |
|     |            |             |   |    | 4.0.00     |           |  |

- Fundraising System is not an Accounting System
  - Rigour on GST and Totals not guaranteed Bank Transactions are not recorded
- Finance System requires balance in every record set imported
   A \$0 Sum required for Bank Transaction(s) with matched Gift Fund Allocation(s) per date
- Certain processes make Bank Account Reconciliation issues almost certain
   Cash Deposits Process requires gift entry into Fundraising System prior to the monies showing in the Bank
- Only discover Reconciliation issues once records are in Finance System
- The back and forth between teams to resolve Reconciliation issues is time consuming



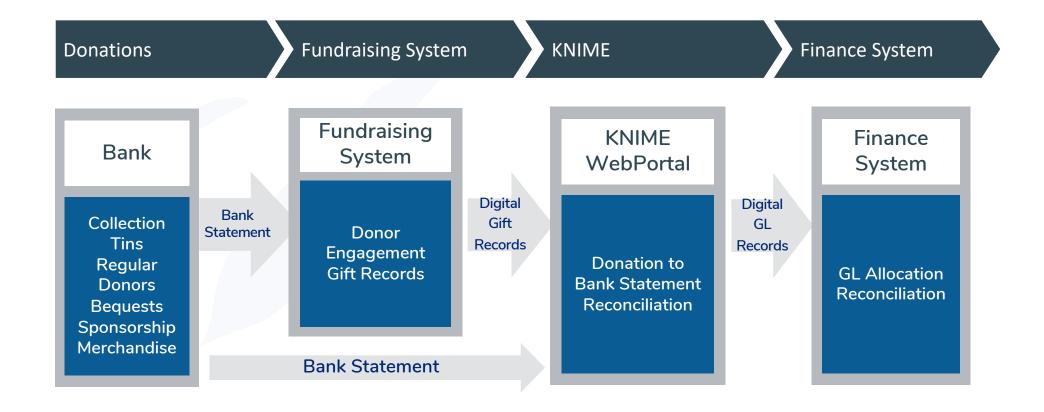
## Challenge #1 – Getting Bank Statement Data

Bank Statement data maintained outside of Fundraising System
Use KNIME WebPortal to allow Giving team to upload Bank Statement File





#### New Gift Data Flow





## Integration – Challenge #2 – Not An Accounting System

• Fundraising System doesn't record Gifts in an Accounting format

GST Values exists but only loosely linked to its source GST Values can be altered separate to source value

| GiftID | Batch | Date      | GiftValue | SplitID | FundAllocation | SplitValue |     |
|--------|-------|-----------|-----------|---------|----------------|------------|-----|
| 1      | B100  | 1/05/2022 | 100       | 20      | Donation       |            | 100 |
| 2      | B100  | 1/05/2022 | 22        | 21      | Merchandise    |            | 20  |
|        |       |           |           | 22      | GST            |            | 2   |
| 3      | B100  | 1/05/2022 | 100       | 23      | Donation       |            | 78  |
|        |       |           |           | 24      | Merchandise    |            | 20  |
|        |       |           |           | 25      | GST            |            | 2   |

Use KNIME to Transform Donations into Accounting style records

|      | Gift | <b>Batch</b> | Date      | GiftValue | SplitID | FundAllocation | GSTExclusiveValue | <b>GSTValue</b> |
|------|------|--------------|-----------|-----------|---------|----------------|-------------------|-----------------|
|      |      | 1 B100       | 1/05/2022 | 100       | 20      | Donation       | 100               | 0               |
|      |      | 2 B100       | 1/05/2022 | 22        | 21      | Merchandise    | 20                | 2               |
|      |      | 3 B100       | 1/05/2022 | 100       | 23      | Donation       | 78                | 0               |
| play |      | 3 B100       | 1/05/2022 | 100       | 24      | Merchandise    | 20                | 2               |

Displa



- Need both the Credits and Debits to make a Balanced Financial Entry
- Join Donations to Uploaded Bank Statement transactions

Bank Statement Transactions

Create Balanced General Ledger (GL) records

| ı  | Gift | Batch  | Date      | GiftValue | SplitID | FundAllocation | GSTExclusiveValue | <b>GSTValue</b> |
|----|------|--------|-----------|-----------|---------|----------------|-------------------|-----------------|
| 1  |      | 1 B100 | 1/05/2022 | 100       | 20      | Donation       | 100               | 0               |
| ı  |      | 2 B100 | 1/05/2022 | 22        | 21      | Merchandise    | 20                | 2               |
| l  |      | 3 B100 | 1/05/2022 | 100       | 23      | Donation       | 78                | 0               |
| ı  |      | 3 B100 | 1/05/2022 | 100       | 24      | Merchandise    | 20                | 2               |
| I, |      | 4 C100 | 2/05/2022 | 100       | 26      | Donation       | 100               | 0               |

| Date      | Description         | CR  | BATCH |
|-----------|---------------------|-----|-------|
| 1/05/2022 | Bank Transaction #2 | 222 | B100  |
| 3/05/2022 | Bank Transaction #3 | 200 | C101  |



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Join Donations to Uploaded Bank Statement transactions

Bank Statement Transactions

Create Balanced General Ledger (GL) records

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|------|--------|-----------|-----------|---------|----------------|-------------------|-----------------|
|      | 1 B100 | 1/05/2022 | 100       | 20      | Donation       | 100               | C               |
|      | 2 B100 | 1/05/2022 | 22        | 21      | Merchandise    | 20                | 2               |
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|      | 4 C100 | 2/05/2022 | 100       | 26      | Donation       | 100               | C               |

| Date      | Description         | CR  | BATCH |
|-----------|---------------------|-----|-------|
| 1/05/2022 | Bank Transaction #2 | 222 | B100  |
| 3/05/2022 | Bank Transaction #3 | 200 | C101  |

| Reference | GL Code  | GST Exclusive Amount | GST Amount | Description         | Date      |
|-----------|----------|----------------------|------------|---------------------|-----------|
| B100      | 12-34-56 | 222                  | NA         | Bank Transaction #2 | 1/05/2022 |
| C101      | 12-34-56 | 200                  | NA         | Bank Transaction #3 | 3/05/2022 |



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Bank Statement Transactions

Create Balanced General Ledger (GL) records

| Gift | Batch  | Date      | GiftValue | SplitID | FundAllocation | GSTExclusiveValue | <b>GSTValue</b> |
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|      | 2 B100 | 1/05/2022 | 22        | 21      | Merchandise    | 20                | 2               |
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|      | 3 B100 | 1/05/2022 | 100       | 24      | Merchandise    | 20                | 2               |
|      | 4 C100 | 2/05/2022 | 100       | 26      | Donation       | 100               | C               |

| Date      | Description         | CR  | BATCH |
|-----------|---------------------|-----|-------|
| 1/05/2022 | Bank Transaction #2 | 222 | B100  |
| 3/05/2022 | Bank Transaction #3 | 200 | C101  |

| Reference | <b>GL Code</b> | <b>GST Exclusive Amount</b> | <b>GST Amount</b> | Description         | Date      |
|-----------|----------------|-----------------------------|-------------------|---------------------|-----------|
| B100      | 12-34-56       | 222                         | NA                | Bank Transaction #2 | 1/05/2022 |
| B100      | 32-21-10       | -178                        |                   | 0 Donation          | 1/05/2022 |
| B100      | 76-45-32       | -40                         | -4                | 4 Merchandise       | 1/05/2022 |
| C101      | 12-34-56       | 200                         | NA                | Bank Transaction #3 | 3/05/2022 |
| C101      | 32-21-10       | -100                        | (                 | 0 Donation          | 2/05/2022 |



- Need both the Credits and Debits to make a Balanced Financial Entry
- Join Donations to Uploaded Bank Statement transactions

Bank Statement Transactions

Create Balanced General Ledger (GL) records

|    | Gift | Batch  | Date      | GiftValue | SplitID | FundAllocation | GSTExclusiveValue | <b>GSTValue</b> |
|----|------|--------|-----------|-----------|---------|----------------|-------------------|-----------------|
|    |      | 1 B100 | 1/05/2022 | 100       | 20      | Donation       | 100               | 0               |
| ı  |      | 2 B100 | 1/05/2022 | 22        | 21      | Merchandise    | 20                | 2               |
|    |      | 3 B100 | 1/05/2022 | 100       | 23      | Donation       | 78                | 0               |
|    |      | 3 B100 | 1/05/2022 | 100       | 24      | Merchandise    | 20                | 2               |
| Į, |      | 4 C100 | 2/05/2022 | 100       | 26      | Donation       | 100               | 0               |

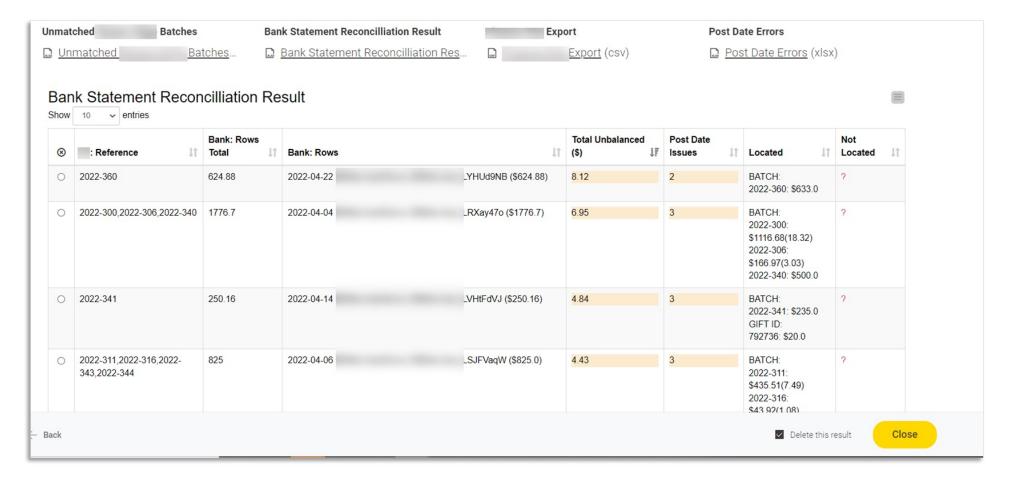
| Date      | Description         | CR  | BATCH |
|-----------|---------------------|-----|-------|
| 1/05/2022 | Bank Transaction #2 | 222 | B100  |
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| Reference | <b>GL Code</b> | <b>GST Exclusive Amount</b> | <b>GST Amount</b> | Description         | Date      |
|-----------|----------------|-----------------------------|-------------------|---------------------|-----------|
| B100      | 12-34-56       | 222                         | NA                | Bank Transaction #2 | 1/05/2022 |
| B100      | 32-21-10       | -178                        | 3                 | 0 Donation          | 1/05/2022 |
| B100      | 76-45-32       | 40                          | )_                | -4 Merchandise      | 1/05/2022 |
| C101      | 12-34-56       | 200                         | NA                | Bank Transaction #3 | 3/05/2022 |
| C101      | 32-21-10       | -100                        | )                 | 0 Donation          | 2/05/2022 |



## Challenge #4 – Make Reconciliation issues accessible

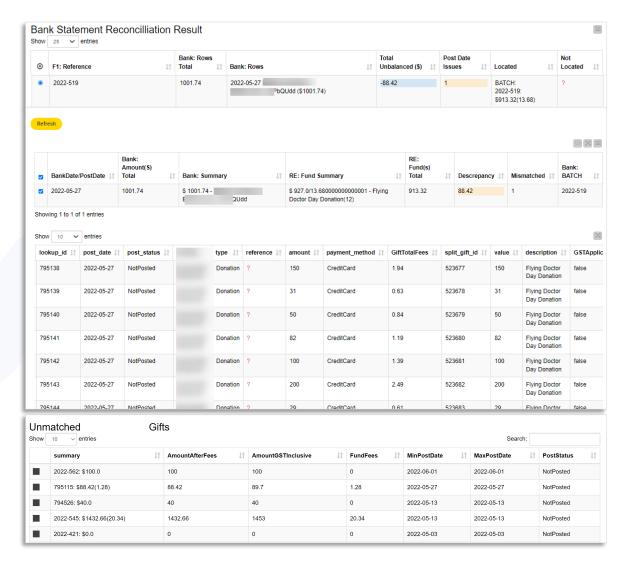
Give Direct Feedback to Giving team of issues within their own Data





## Challenge #4 – Make Reconciliation issues accessible

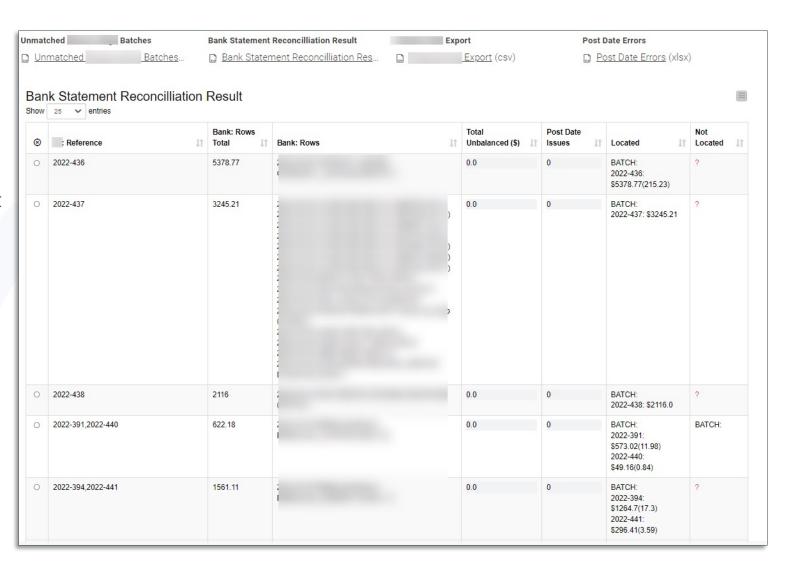
 Provide support to assist resolution





#### Outcome

- Data is corrected by the Giving team within Fundraising System
- A balanced Finance File that won't generate reconciliation issues within Finance System





#### Continuous Improvement

## Benefits of using KNIME WebPortal in a workflow

- Allow staff to trigger and interact with workflow
- Provide direct feedback to staff
- Can show tailored data at the right point in the process no need to export data and pivot in excel

#### Still many inefficiencies and improvements that can be made in the process

- Manual Fixes in Finance are still are required for Refunds
- Maintaining and uploading Bank Statement via Excel is cumbersome
- A direct means to fix some errors would be great
- Missing ability to selectively create missing Gift Records in the Fundraising System from the Bank Statement



#### KNIME and RFDS

## RFDS been using KNIME for a year

## Made use of KNIME in a few different ways

Transition paper processes into WebPortal workflows

Automated paper processes into scheduled workflows

ETL of Rostering and Timesheet data to Data Warehouse for analytics

Pushing datasets to PowerBI for close to real time dashboarding

